

ABSTRACT

A fishing lure having an internal cavity for containing a hook and a weight attached to the hook such that the weight is coupled to the hook closer to a throat of the hook than to a line receiving portion of the hook. The combined hook and weight resist being pulled through a shank containing region of lure. The weight may be positioned in a midsection of the lure enabling the lure to maintain a relatively level attitude in the water while being pulled through the water.